



IMPROVING YOUR CONFIDENCE IS OUR CHALLENGE

KRAV MAGA ISRAEL

DO YOU WANT TO TAKE PART IN A UNIQUE, PASSIONATE COMBAT AND SELF-DEFENSE SYSTEM THAT GUARANTEES RESULTS?

**BECOME A PART OF OUR KRAV MAGA ISRAEL
COMMUNITY WHERE EVERYBODY CAN AND ALL GO!**

**KRAV MAGA ISRAEL IMPROVES CONFIDENCE,
INCREASES AWARENESS, AND ENHANCES YOUR
PHYSICAL PERFORMANCE.**

Krav Maga Israel is a modern method that adapts itself to the reality in which we live in. It gives tools to deal with threatening situations such as an assault, weapon attacks, and/or dealing with multiple attackers. It teaches you how to exceed your limits and pushes you to reach new levels of understanding when it comes to your body's reflexes and how to use your body as protection.

Each of our Krav Maga Israel programs were created to develop important survival skills with a superior level of understanding than provided with simpler forms of martial arts. It is the most effective and fastest method for learning self-defense and dealing with violent situations in real time. Our unique courses are run by qualified Krav Maga Israel instructors and coaches who are supported by the world's top facilities with the best Krav Maga Israel gear.

Krav Maga Israel teaches individuals to identify and refine their natural reflexes to allow fast reactions in the event of a confrontation. The different methods of Krav Maga Israel are aimed at the weak points of the body. This training enhances the ability of practitioners to filter out potential threats in a high-pressure environment when levels of stress and sensory are high.





Krav Maga Israel gives you the opportunity to join a successful family and gain your own license to a unique brand. You will gain access to achieve maximum results together with the chance to significantly influence people's lives.

Join our worldwide Krav Maga Israel community and be a part of the unique Krav Maga Israel franchise. Seize the opportunity to become your own boss and to create opportunity, not only for yourself, but for others too, and experience all the techniques and methods Krav Maga Israel has to offer.

With Krav Maga Israel's multiple revenue streams and its distinct franchising options to choose from, there are numerous profitable paths to take with our brand: ranging from security courses, trainer courses, courses for schools and students, organization oriented courses, self-defense for women, instructor courses and more.

Our methods apply common sense fitness principles that work. Whether you want to encourage beginners to increase their confidence or, engage more advanced students in new techniques and advanced courses, Krav Maga Israel is designed for all. We offer personal programs to all age groups, including training group classes, kid-friendly programs, personal training and more.

***In order to own your own Krav Maga Israel studio, you don't need to be a professional athlete.**

Everyone can do it!



**KRAV MAGA ISRAEL DEVELOPS
YOU TO NOT ONLY BE BETTER
WARRIOIRS BUT ALSO TRAINS
YOUR ENTREPRENURIAL,
MANAGERIAL AND BUSINESS
MIND TO BECOME SUCCESSFUL
BUSINESS OWNERS**

**ALL YOU NEED IS:
PASSION
COMMITMENT
FUNDS**

Krav Maga Israel is managing a worldwide Self-defense system "Everybody can! And all go!"

**According to our Grand Master Shalom,
Passion, Commitment, and Determination = Success**

Krav Maga Israel has achieved renowned success both in Israel and around the world. In Israel, it increased the security system in schools and universities. Moreover, it has been used to train various units in the Israeli Defense Forces and special police units. Our Grand Master Shalom, has traveled all over the world to countries like the United States, Europe, and the far east to conduct his programs. Since then, Krav Maga Israel has expanded its student, courses, and instructor base across the world. Thanks to our successful courses and teaching techniques, our programs have continued to excel on an international scale.

Krav Maga Israel is one of the most rapidly growing brands in franchising. It is more than a self-defense system. It's a successful business and the world's number one supplier for training coaches and instructors in the self-defense field. With our self-defense reflex method and the variety of courses that regularly attracts investors from around the world, It allows us to create various interesting collaborations and opportunities for growth.





Our CEO

G.M (DR.) DROR SHALOM

The founder of Krav Maga Israel began his martial arts training at the age of six in judo, gajitsu and karate. His exceptional abilities were admired from a young age as well as in the army. As an adult, he studied martial arts at the Ryushinkan University of Japan for five years, achieving mastery in Judo and the Traditional Okinawa Goju Ryu Karate. Level 8 Dan.

He currently holds the title of "Chief instructor of the Goju Ryu Karate Federation of Israel." He has received numerous certificates and national degrees over the years and has been recognized as a Senior Martial Arts Coach since 1985.

Grand Master Shalom, spent his army service in special units in the IDF, and served directly under his mentor, Uzi Dayan. He served in an elite unit and was also widely praised there by senior officers who allowed him to train special units in the field of self-defense. As a result, he currently trains military units in Krav Maga Israel.

Grand Master Shalom has traveled all over the world to places such as Europe, China, Japan, and the United States teaching martial arts and certifying more than 3,000 instructors worldwide.

He is currently involved in developing various volunteering community projects and encouraging various frameworks for mental and physical support.

What differentiates us?

Krav Maga Israel is part of Shalom College whose operations focus on security, education, and health. For many years, the activities of Shalom College have been dedicated to reducing the level of violence in Israel as well as worldwide and to increase confidence, health, and physical activity.

Thanks to our successful courses and teaching methods our programs have achieved wide success around the world. Since then, Krav Maga Israel has expanded its students and its instructors across the country.

Unlike other Krav Maga forms and other disciplines of martial arts that require a certain level of physical ability, our Krav Maga Israel method, courses and seminars use the Self-defense Reflex method, developed by Grand Master Shalom. This method is based upon the use of the natural reflexes of the body.

Every single person has these natural reflexes, no matter their age or physical fitness level; therefore, everyone can participate in our training. Grand Master Shalom teaches the students how to recognize these natural reflexes, strengthen them, and use them for self-defense.

Beyond the mental and physical training required to maintain a vigilant watch, our training program ensures that the appearance of security is backed up by the skills to deal with real-world threats.

Krav Maga Israel is a world class self-defense system that maintains a successful business model that is affordable and successful.

Depending on the path chosen by the owners, our franchisees will have the privilege to teach our Krav Maga Israel courses.



Basic Knowledge Trainer



Three month program (Tactical style)

Ages 16+

a basic course that is tailored to anyone who is looking to improve their physical fitness, confidence, and understanding of their innate personal capabilities.

This method is taught in a gradual process that ensures improvement for everyone according to their own pace and ability. The method is based on training skills that are built from natural instincts that everyone has.

The following attributes are also developed:

- Improving spatial vision
- Improving coordination
- Flexibility
- Forging the body for physical absorption
- Raising self-confidence in recognizing personal abilities

Course outline

- Total sessions: 36 (a total of 72 hours)
- A certificate will be awarded to those who successfully complete the course.

Advanced courses will be offered to the graduates. This course is also intended for companies, organizations, educational institutions, etc. according to the requirements and customization of the client. It is possible to conduct the course also at the clients' facility or any other suitable place.

Duration and price: three months, \$1,500

Extended Knowledge Warrior

Three month program (Tactical style)

Ages 16+

This is an expanded course with a more profound level. It is tailored to anyone who wants to increase their personal ability and sense of security through appropriate training that develops them mentally and physically with a wider range of common tools and simulations. The training takes place inside and outside of the facility.



Some of the training includes the use of firearms (such as practical shooting- according to the discretion of the trainer and the facility manager, if the trainee meets the standards).

The training is graded and is based on a worldview of belief in oneself, personal physical abilities, and their improvement in a short time. The method addresses each of the situations in which they are found.

The following attributes are also developed:

- Developing personal confidence
- Functional capabilities in in real-time situations
- Improving the overall level of thinking including a spatial way of seeing
- Concentration, restraint, and patience
- A calculated verbal and physical response
- High physical performance
- Significant improvement in the level of fitness and coordination
- Body hardening and absorption
- Flexibility and speed of movement

Course outline

- Total sessions: 36 (a total of 108 hours)
- A certificate will be awarded to those who successfully complete the course.

Advanced courses will be offered to the graduates. This course is also intended for companies, organizations, educational institutions, etc. according to the requirements and customization of the client. It is possible to conduct the course also at the clients' facility or any other suitable place.

Duration and price: three months, \$3,000

Instructor Master

**Six month program (Tactical style)
Combined courses with Extended knowledge
warrior + Instructors course.
Ages 17+**



**The ability to professionally train and instruct
trainer and warrior courses!**

The instructors' course is for those with extensive knowledge or for those interested in taking this course after completing the basic level courses in order to be trained as an instructor.

This course focuses on developing the required skills to become an instructor.

The following attributes are also developed:

- Training and physical development
- Increase in physical fitness
- Improving coordination
- Flexibility
- Increasing the concentration capacity
- Spatial vision
- Training in timely defensive exercises
- A wider range of common tools and simulations
- Some of the training includes the use of firearms (such as practical shooting- according to the discretion of the trainer and the facility manager, if the trainee meets the standards).

Course outline

- Total sessions: 36 (a total of 144 hours)
- In addition, there are another 80 hours of required science studies and 44 hours of first aid certification.
- A certificate will be awarded to those who successfully complete the course.

Advanced courses will be offered to the graduates. This course is also intended for companies, organizations, educational institutions, etc. according to the requirements and customization of the client. It is possible to conduct the course also at the clients' facility or any other suitable place.

Duration and price: six months, \$5,000

Instructor (Black Belt Only)

**A month and a half program
(Traditional + Tactical style)
Intended for those with extended knowledge
black belt (level 7 and up)
Ages 18+**

There will be an auditing of the trainee's understanding including proven experience and professional knowledge, written questions including a practical review of martial arts or tactical combat knowledge.

Instructor guidelines

Entry into the facility, auditing the training location, oversight of the trainees' health (including during the training itself), training procedures in regards to the training plan, training and physical fitness development methods and practices, strength, flexibility, speed, control during combat, stress and meditation exercises, and building training programs.





Review of all the syllabus

Striking defense and attack drills, defenses against hugs, strangulations, locks, defense and attack drills with tools including melee weapons.

Studying various simulations of attacks and defenses in a confined space

The use of empty hands as well as the use of tools in various situations such as: rooms, cars, buses and so on.

Examinations in the sciences and first aid

Anatomy, physiology, injuries, psychology, training methodology, nutrition, and first aid (44 hours).

Personal and training skills proficiency examinations

The tests are based on a template of performing exercises, conducting training, procedures, trainee development oversight, feedback for improvement, final tests, and receiving the certificate.

Course outline

- Total sessions: 18 (a total of 72 hours)
- In addition there is another 80 hours of required science studies and 44 hours of first aid certification.
- A certificate will be awarded to those who successfully complete the course.

Advanced courses will be offered to the graduates. It is possible to conduct the course also at the clients' facility or any other suitable place.

Duration and price: A month and a half, \$1,900

Super Master Instructors+Black Belt

**Three month program
(Traditional + Tactical style)**

This is an advanced instructors course and black belt, is intended only for those with extended knowledge (level 6 and up)

Ages 18+

General explanation of all areas of the training

There will be an auditing of the trainee's understanding including proven experience and professional knowledge, written questions including a practical review of martial arts or tactical combat knowledge.

Instructor guidelines

Entry into the facility, auditing the training location, oversight of the trainees' health (including during the training itself), training procedures in regards to the training plan, training and physical fitness development methods and practices, strength, flexibility, speed, control during combat, stress and meditation exercises, and building training programs.



Review of all the syllabus

Striking defense and attack drills, defenses against hugs, strangulations, locks, defense and attack drills with tools including melee weapons.

Studying various simulations of attacks and defenses in a confined space

The use of empty hands as well as the use of tools in various situations such as: rooms, cars, buses and so on.

Examinations in the sciences and first aid

Anatomy, physiology, injuries, psychology, training methodology, nutrition, and first aid (44 hours).

Personal and training skills proficiency examinations

The tests are based on a template of performing exercises, conducting training, procedures, trainee development oversight, feedback for improvement, final tests and receiving the certificate.

Major topics in the black belt certification

There will be an examination based on personal execution of all exercises learned in the basic levels as well as various simulations for performing defenses and attacks both standing and on the ground in a closed / open space with and without tools.

Grades are evaluated on the basis of correct movement / performance of exercises / sequences of exercises, ability to meet all examination requirements including repetition of exercises as an individual and in pairs, including combat standup and ground fighting, body hardening/absorption, and the ability to control the tools. An examination takes up to two hours.

A certificate will be awarded upon completion of the course and passing the exam.

Course outline

- A total of 72 hours
- In addition, there are another 80 hours of required science studies and 44 hours of first aid certification.
- A certificate will be awarded to those who successfully complete the course.

Advanced courses will be offered to the graduates. It is possible to conduct the course also at the clients' facility or any

Duration and price: Three months, \$3,000

Coach

A month and a half program

(Traditional + Tactical style)

This course is designed for Krav Maga Israel instructors with 3 years of experience.

(Black belt only)

Ages 21+

General explanation of all areas of the training

There will be an auditing of the trainee's understanding including proven experience and professional knowledge, written questions including a practical review of martial arts or tactical combat knowledge.

Instructor guidelines

Entry into the facility, auditing the training location, oversight of the trainees' health (including during the training itself), training procedures in regards to the training plan, training, and physical fitness development methods and practices, strength, flexibility, speed, control during combat, stress and meditation exercises, and building training programs.



**The ability to professionally train all
Krav Maga Israel courses and programs!**



Review of all the syllabus

Striking defense and attack drills, defenses against hugs, strangulations, locks, defense, and attack drills with tools including melee weapons.

Studying various simulations of attacks and defenses in a confined space

The use of empty hands as well as the use of tools in various situations such as: rooms, cars, busses and so on.

Examinations in the sciences and first aid

Anatomy, physiology, injuries, psychology, training methodology, nutrition, and first aid (44 hours).

Personal and training skills proficiency examinations

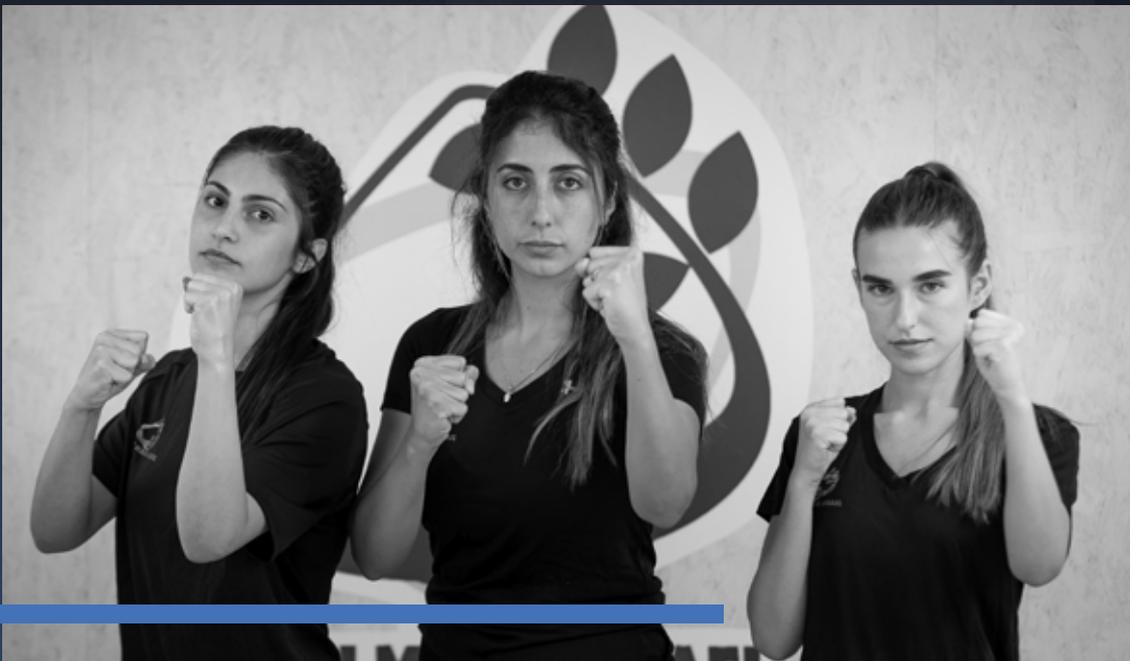
The tests are based on a template of performing exercises, conducting training, procedures, trainee development oversight, feedback for improvement, final tests, and receiving the certificate.

Course outline

- A total of 18 sessions (a total of 72 hours)
- In addition, there are another 80 hours of required science studies and 44 hours of first aid certification.
- A certificate will be awarded to those who successfully complete the course.

Advanced courses will be offered to the graduates.

Duration and price: A month and a half, \$5,000



Annual Courses

The annual courses are adjusted by age and level and allow everyone of any age to practice at their own pace. All courses are designed to last for a year.

Ages 5-12: The pathway to get you from trainer to black belt this is an annual study program in which one can obtain a black belt in 7 years.

Ages 13-17: The pathway to get you from trainer to black belt this is an annual study program in which one can obtain a black belt in 5 years (Warrior level).

Ages 18+: The program that will get you from **Trainer to Master level in three years** A yearly curriculum in which one can obtain a black belt in 3 years.





Krav Maga Israel requires every franchisee and partner to provide several characteristics:

- **Determination, responsibility and loyalty.**
- A passion for changing lives.
- Self-motivated owner.
- Thinking outside the box.
- Personal accountability for the success of a business.
- Passionate about embracing a Global Brand.
- The ability to bring and develop talented people.
- Substantial financial investment.
- Commitment to Krav Maga Israel franchise

KRAV MAGA ISRAEL EVENTS

Tactical Training

The Krav Maga Israel event is not only educational, but also provide tools that are effective, as well as interactive, rhythmic, and fun.

It will encourage every Krav Maga Israel student to reach their maximum potential. At our event you will get a taste from our successful warrior course where many attributes will be learnt and preformed.

Sessions:

Weekly sessions (yearly total of 32 sessions) - 50% discount

Monthly sessions (yearly total of 12 sessions) - 30% discount

Four meetings a year (meeting every three months) - 10% discount



CHILDREN EVENT

Our event provides students with the skills to cope with unexpected situations in life, using self-defense techniques that combine discipline and fun in a way that enhances self-awareness and reduce violence through a unique system developed over many years at Shalom College, children are instructed in physical techniques based on their natural instincts and innate reflexes.

It is an event that is officially recognized by the Ministry of Education. Our training has shown high success rates. Many teachers claimed the activity was transferred indicate a significant decrease in the percentage of violence.

The event not only focuses on the moral and ethical code of the martial arts world, but it also includes educating toward tolerance, impulse control, listening skills, memory development, interpersonal communication, taking responsibility, assertiveness, respect for others, persistence, and determination.

Together, these tools empower a child's confidence and encourage positive thinking and achievement.

The event is dynamic and personally customized by the event manager to meet the needs of each target group and the needs of the institution.

Prices:

Number of hours	2	4	6
Cost per participant	\$19	\$39	\$69
Minimum work order \$3000			
Minimum of 250 participants			
Over 500 students 10% discount			
The facility receives 25% of each event			
Possibility to add equipment: shirt, hat and towel = \$99			
Payment of 30% in advance on the day the work is performed			



GYMS AND UNIVERSITIES EVENT

Krav Maga Israel teaches individuals to identify and refine their natural reflexes to allow fast reactions in the event of a confrontation. The different methods of Krav Maga Israel are aimed at the weak points of the body. This training enhances the ability of practitioners to filter out potential threats in a high-pressure environment when levels of stress and sensory are high.

That is why we invite you to join us and strengthen not only your physical condition but also work on your movement skills and improve your natural reflexes.

***This event program is also dedicated to organizations and companies.**

The warrior event fits all employees, whether they are part of management, administration, sales, marketing, customer service or serve another role in the company. It covers many topics, such as building confidence, stress regulation, leadership development and teamwork development.

The warrior event is not only educational, but also provides tools for employees that are effective for the job and their lifestyle. They encourage every employee to reach their maximum potential.

Prices:

Number of hours	2	4	6
Cost per participant	\$39	\$69	\$99
Minimum work order \$1500			
Minimum of 30 participants			
Over 60 students 10% discount			
The facility receives 25% of each event			
Possibility to add equipment: shirt, hat and towel = \$99			
Payment of 30% in advance on the day the work is performed			

WOMEN SELF DEFENSE EVENT

Nowadays, learning self-defense for women is no longer something that should be neglected; it is already defined as an absolute obligation. Cases of violence against women are rising and rising and the statistics do not lie. Our unique warrior course is not only a great workout, but it will also teach women to protect themselves from any dangerous scenario they could encounter. This course will provide women a sense of security, knowledge of self-defense, increase their self-confidence, strengthen their femininity and sense of ability. In addition, our warrior course will empower women and teach them how to develop assertiveness and know and deal with distress situations in a wide variety of simulations. Women will study to control their power and mind, thus developing a quick physical response.

Prices:

Number of hours	2	4	6
Cost per participant	\$39	\$69	\$99
Minimum work order \$1200			
Minimum of 35 participants			
Over 60 students 10% discount			
The facility receives 25% of each event			
Possibility to add equipment: shirt, hat and towel = \$99			
Payment of 30% in advance on the day the work is performed			



PROFESSIONALS WARRIOR EVENT

The event is designed for participants with previous self defense knowledge. Skills training includes self-defense through Krav Maga training, threat analysis and the ability to regulate stress in situations under extreme pressure. Course participants will be trained to diagnose threats in open spaces, crowded places and special focus will be given on audience dynamics and evacuation procedures. At the heart of this program will be an overview of how terrorism is changing the way we think about security. In contrast to the conflict between internal forces within the country, terrorism depends on the creation of a constant state of alert which affects an entire population. This course reviews the way in which security personnel, in the private sector and the public sector, can play an active role in preparing and dealing with these challenges and helping the whole community to respond healthily and effectively to real dangers. This course has achieved great success in Israel and also in various places in the world. It has been used to train elite units in the military, police forces in the United States, China and Europe. Our event is delivered in a professional manner and includes simulations that will help strengthen and apply the capabilities and techniques.

Prices:

Number of hours	2	4	6
Cost per participant	\$50	\$100	\$200
Minimum work order \$1500			
Minimum of 30 participants			
Over 60 students 10% discount			
The facility receives 25% of each event			
Possibility to add equipment: shirt, hat and towel = \$99			
Payment of 30% in advance on the day the work is performed			



Franchise Opportunities

Krav Maga Israel allows our franchisees to choose and invest in the best model that fits the franchisees' choice.

Silver

This model creates an opportunity to issue courses and give certifications under our organization's name free from facility. **Cost: XXk**

Gold

This model creates the opportunity to establish your own facility, where you will be able to conduct courses and give certifications under our organization's name. **Cost: XXk**

Premium

This model creates the opportunity to establish your own territory franchise, which allows you to own and operate your own Krav Maga Israel independent facility. **Cost: XXk**

Premium Plus

This model creates the amazing opportunity to own your own Krav Maga Israel in a state, county or country, and have sole exclusivity over the whole region. **Cost: XXk**

Minimum income to Krav Maga Israel will be \$XXX, or XX% a month whichever is higher.

*Ready to take on more control and make more profit? Higher-Level models are available, such as the black belt model which allows the franchisees to have more control and more options to create and master a successful business.

*All franchise tracks including master course

*All owners will be provided with all equipment which also includes Krav Maga's registration, exams, equipment, and insurance.

*We offer many successful programs to our Krav Maga Israel Franchisees.

*Our franchisees will also have the option to create workshops for companies, organizations, schools, and universities.





BECOMING OUR PARTNER:

Option A

For our collaboration, the partner's ratio of commission from the total turnover is XX%, when XX% is dedicated to Krav Maga Israel if the employee/instructor is under Krav Maga Israel.

Option B

The partner is responsible for the instructors (payment etc.). In this case, the ratio of commissions to the partner is XX% of the total turnover and XX% to Krav Maga Israel. In this case, the instructors training price will be XX% off (Instead of paying \$XXXX for the master course the partner will pay \$XXXX).

Option C

XX % is dedicated to the chain/partner and XX% to Krav Maga Israel with a one-time XXk payment to Krav Maga Israel. The payment to Krav Maga Israel will be a minimum of \$XXXX per month or a maximum of XX%, whichever is higher.

In this case, the instructors' master course price will be XX% off (instead of \$XXXX the partner will pay \$XXXX for the master course).



What we provide:

- **Extremely broad physical, theoretical, and professional knowledge in the field of self-defense.**
- **Different courses and tracks: camps, certificates from professionals.**
- **Lesson plans for all areas of training and development.**
- **Professional advising for all our clients/partners, in all levels from instructor up to big chains (including various government bodies).**
- **Providing full support to instructors and partners. Priority is giving to instructors within the partner's system.**
- **Upgrading the place by supplying our special Krav Maga Israel equipment.**
- **In-house marketing for partners with internal and external Krav Maga Israel customers worldwide.**
- **Exploring and identifying what the client needs (including preparing course track according to an initial interview of the client).**
- **Professional knowledge and support, such as short videos, books, catalogs, pictures, etc. To all costumers according to their level.**
- **Global marketing: advertising partnerships and franchises on Krav Maga Israel global network and every social media.**

Our working method:

- **Full cooperation with our clients at every level.**
- **Providing an instructor to or recruiting and training of instructors intended to use by the partnerships (in any format of partnerships. There is a training fee for the instructor's training).**
- **A Krav Maga Israel instructor taken to work under the partner will be accompanied by Krav Maga Israel.**
- **Building individual programs for registered clients according to a personal interview. There is no automatic admission!**
- **Field days.**
- **Providing ongoing and continuous course options from every level (every registered client can have his/her individual path in continuing the course).**
- **All courses are built on an opening and closing date. There is no option to join in the middle for the benefit of better assimilation and service.**
- **Equipment is provided as part of the course/track type. Depends on the option that is chosen.**
- **Each facility receives an organization brochure as well as booklets of all routes and In-depth guides to customers.**



What is the partner responsible for?

- **Using all partner's facilities.**
- **A pre-determined schedule according to enrollees for the various course tracks at the facility.**
- **Marketing and publishing the information of Krav Maga Israel courses on the Partner's company website.**
- **Global marketing of Krav Maga Israel which includes the appearance of our logo by the partner in every platform that is agreed by both parties.**
- **Trainers Insurance for all registered customers and participants in the course.**
- **Liability insurance obligation for all employed instructors.**
- **Charging customers will be charged according to the course track.**
- **Refunds will only be given from the date of registration and up to 14 days before the beginning of the course (outside this time frame there will be 100% charge.**
- **The instructor will be the partner's employee. The management will be done by "Krav Maga Israel" (Option B,C).**
- **Deciding who is providing the instructor will determine the payment percentage between the partner and Krav Maga Israel. Depends on the option that is chosen (A/B/C).**
- **Payment transfer from the partner to the Krav Maga Israel will be made on the basis of course entrants who paid in full (not more than 15 days after the full payment).**
- **Billing the customer full payment by credit or bank transfer before entering the course.**

Testimonials...

Lee Shalom Krav Maga Israel Coach



I joined krav maga israel team 27 years ago. when I was just one year old. "I grew up there." I was a very shy kid but growing up with Krav Maga Israel boosted my confidence, self esteem and sharpened my instincts. the incredible krav maga israel trainers always showed me support and were extremely devoted. they always pushed me to my limits. Later, I became a trainer myself and i was eager to help students and change their way of life like it did for me.

Boaz Levi Krav Maga Israel Franchisor



I needed a simple, profitable business that was quick and easy to set up. I knew I wanted to be a part of the fast-growing self-defense industry and was looking for an opportunity that offers the best system and knowledge for a growing business. The Krav Maga Israel team had the perfect business model for me and it allowed me to expand overseas. They thought me so much about good business values and now I get to spread the Krav Maga Israel system overseas and teach many people how to protect themselves.



Be a part of a growing community



Over **the** past five years, **the** self-defense industry has continued to **grow**. According to IBIS World, **the self-defense** industry made \$5 billion in total revenue in 2019, with 80,559 businesses.

YOUR SUCCESS IS OUR VICTORY

After 30 years of working around the world and accumulating more than 3000 trained instructors and coaches, we are here to offer the best knowledge to create the best opportunity for success, because your success is our victory. That is why Krav Maga Israel will work closely with you, especially in the beginning, to make sure you get on the right path.



Knowledge + Results-based business = Leading franchise



For the Best, You Need the Best

- **A successful, proven 30 years business model.**
- **Variety of training programs developed by Grand Master Shalom.**
- **Unique Krav Maga Israel method.**
- **Exclusive rights to use the Krav Maga Israel business system.**
- **Extensive market support.**

Our vision...

Increase society's safety via the introduction and development of unique self-protection skills in a strong, natural way.



Ready for the next step?

- **Send us an email with your details dror@KravMagalIsrael.co.il**
- **Phone interview**
- **First general Meeting – Introduction**
- **Second meeting - Due diligence checks, Information checks**
- **Formal Approval**
- **Congradulations! welcome to Krav Maga Israel Family!**

KRAV MAGA ISRAEL

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